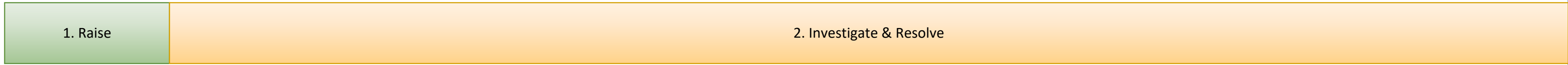


Customer Journey



<<System>>
Business Warehouse
Report

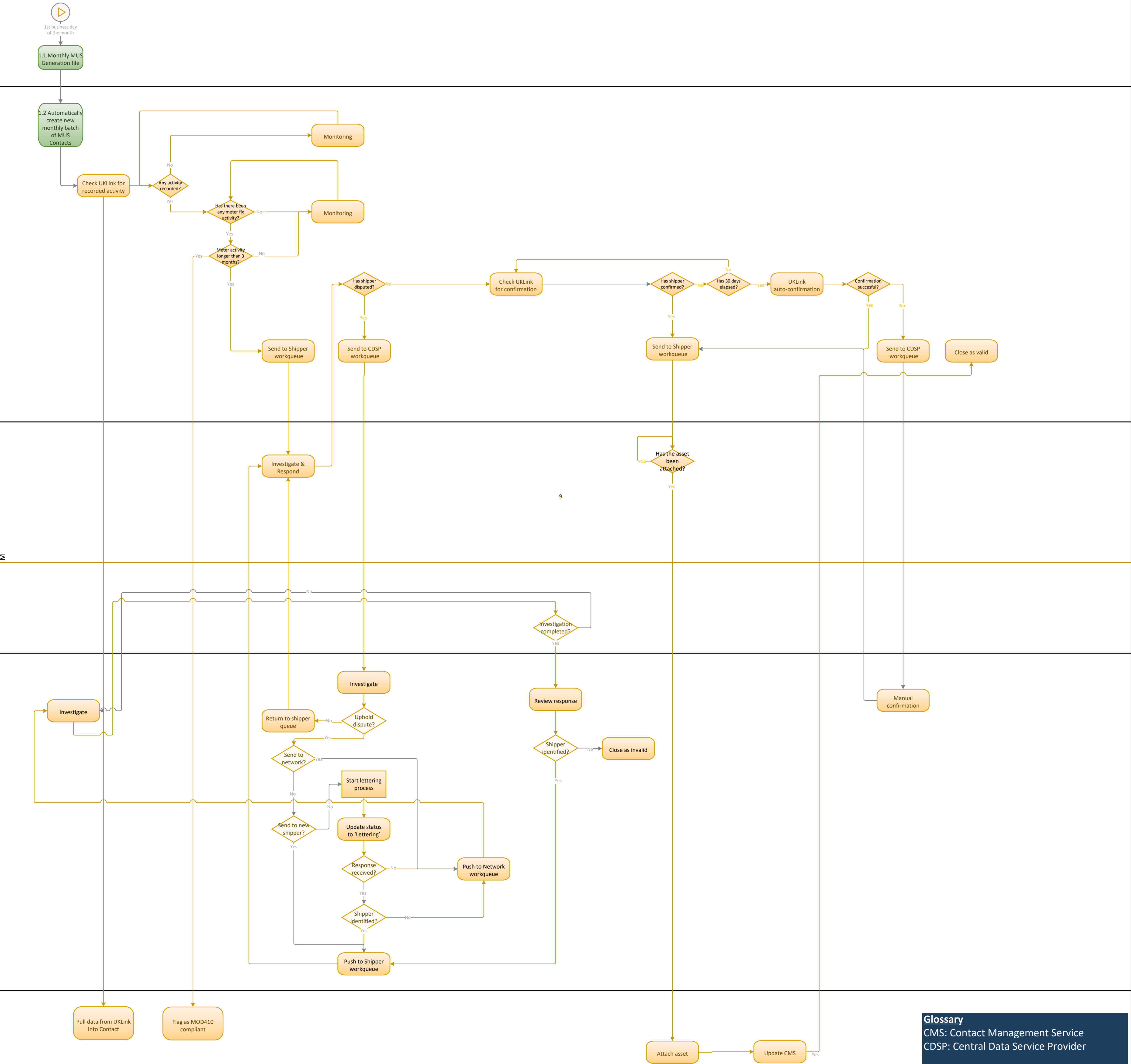
<<System>>
CMS Rebuild

U
P
/
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A
M

Network

CDSP

UKLink



Glossary
 CMS: Contact Management Service
 CDSP: Central Data Service Provider